

GDC FOCUS ON EVENT ANALYST REGISTRATION

THOSE ELIGIBLE TO REGISTER AS ANALYSTS WILL RECEIVE A PASS TO THE GDC FOCUS ON EVENT DESIGNATED BELOW.

Please note that you must be a working analyst covering the interactive entertainment industry. Sales, advertising, public relations and marketing personnel are not eligible to register as an analyst.

ALL REGISTERED ANALYSTS MUST SHOW A PICTURE I.D. ONSITE AND MEET AT LEAST TWO OF THE FOLLOWING CRITERIA:

- A business card that includes name and title
- Byline report pertaining to game development and/or the entertainment business written by the analyst in the last year
- A letter from the analyst's director, on the analyst's company's stationery, stating that he/she is assigned to cover a **GDC Focus On** event

INDIVIDUALS WHO DO NOT MEET THE ABOVE CRITERIA WILL NEED TO REGISTER AS A PAID CONFERENCE ATTENDEE TO GAIN ADMITTANCE TO EACH GDC FOCUS ON EVENT—NO EXCEPTIONS.

The analyst must also agree to provide the CMP Game Group access to any bylined report pertaining to the game development and/or entertainment business produced as a result of attending the conference.

Please provide the information requested below, sign the agreement, and fax the completed form to Tara Gibb, Director of Marketing, CMP Game Group, at 415.947.6091.

Please check the **GDC Focus On event you wish to attend as an analyst. (You will need to fill out an analyst registration form for each **GDC Focus On** event you wish to attend):**

- GDC FOCUS ON: Game Advertising Summit, San Francisco Marriott Hotel, June 09, 2006**
- GDC FOCUS ON: Game Development Services, Los Angeles, July 12, 2006**
- GDC FOCUS ON: Game Advertising Summit, New York City, Sept 18, 2006**
- GDC FOCUS ON: Casual Games Summit, Seattle, December 7-8, 2006**

Analyst Contact:

Tara Gibb
Director of Marketing
CMP Game Group
T: 415.947.6219
F: 415.947.6091
tgibb@cmp.com

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Country/Postal Code _____

Email _____

Phone _____ Fax _____

By signing this form, you agree to provide the CMP Game Group with research and/or analyst reports pertaining to the game development and/or entertainment industry produced as a result of attending a **GDC Focus On event.**

Signature _____ Date _____